

## Terms & Conditions for “Link Rewards 10 on 10 Deal - \$0.10 ice cream (online)” 10 -17 July 2022

### Terms & Conditions

#### **Campaign Period**

10 - 17 July 2022

#### **Eligibility**

This campaign is eligible for customers who (“**Eligible Customers**”) meet the following criteria:

- Existing Link members (NTUC Union, Link, nEbO, OCBC NTUC Plus! Visa, OCBC Plus! Visa members) who have connected their Link membership in their FairPrice account
- Made an online order at FairPrice

#### **Campaign Details**

From 10 to 17 July 2022 (“**Campaign Period**”), eligible customers can participate in “Link Rewards 10 on 10 Deal - \$0.10 ice cream” (“**Campaign**”) to purchase 1 participating ice cream product at \$0.10 or redeem with 10 Linkpoints with an online order at FairPrice.

- The participating ice cream products are:
  - Häagen-Dazs Salted Caramel Stickbar
  - Häagen-Dazs Green Tea & Almond Stickbar
  - Haaäagen-Dazs Vanilla Caramel Almond Stickbar
  - Häagen-Dazs Chocolate Choc Almond Stickbar
  - Häagen-Dazs Cookies & Cream Stickbar
- Limited to 1 redemption per Link member per day, while stocks last.

To connect your Link membership account to your FairPrice account, please visit [here](#).

## Campaign Terms and Conditions

- For eligible members to participate in the campaign, Link members must have their Link membership account connected to the FairPrice app via a registered phone number or card number before making payment on FairPrice Online.
- Each Link membership account is considered as a unique participant of the campaign and entitles 1 eligible redemption Link member per day.
- Canceled order will not be eligible for the campaign.
- The Campaign is organised by NTUC FairPrice Co-operative Ltd and NTUC Link Pte Ltd (collectively, the “**Organiser**”).
- Participation in this Campaign is subject to these Terms and Conditions. Entry into this Campaign is deemed acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto shall be final and binding in all respects to each participant.
- Non-compliance with or breach of any of these Terms and Conditions may disqualify a participant at any stage of the Campaign.
- Purchase of the following items are excluded from the calculation of the accumulated qualifying spend: infant milk powder (0-12 months).
- The Organiser reserves the right, at any time and at its discretion to (a) amend any of these Terms and Conditions; (b) modify, suspend and/or terminate the Campaign, in whole or in part; (c) change the date and time of the campaign. In the event of dispute, the Organiser’s decision is final and conclusive.
- By participating in the Campaign, the participants agree that the Organiser may collect, use and disclose his/her personal data as provided in the Link membership application, for the following purposes, in accordance with the Personal Data Protection Act 2012 and the Organiser’s Personal Data Protection Policy (“PDP Policy”) available at <https://help.fairprice.com.sg/hc/en-us/articles/4464676591129-Privacy-Notice-with-effect-from-2-April-2022->: (i) for the conduct and administration of the Campaign, (ii) to provide any marketing materials that the participants have agreed to receive; and (iii) for any and all purposes set out in the Organiser’s PDP Policy.
- The participant agrees to the Organiser’s PDP Policy that sets out details of the Organiser’s personal data protection policy, including how the participant may access and correct his/her personal data or withdraw consent to the collection, use or disclosure of his/her personal data.
- In the event of any inconsistency between these Terms and Conditions and any brochures, marketing or promotional materials relating to this Campaign, these Terms and Conditions shall prevail.

- A person who is not a party to these Terms and Conditions shall have no right under the Contracts (Rights of Third Parties) Act (Cap. 53B) to enforce these Terms and Conditions.
- These terms & conditions shall be governed by the laws of Singapore and all participants shall irrevocably submit to the exclusive jurisdiction of the courts of Singapore.
- For enquiry, please submit a request at [help.fairprice.com.sg](https://help.fairprice.com.sg). If you encounter any issues, please get in touch with us via the web form at [https://help.fairprice.com.sg/hc/en-us/requests/new?ticket\\_form\\_id=360000029352](https://help.fairprice.com.sg/hc/en-us/requests/new?ticket_form_id=360000029352).
- For enquiries on the Link Rewards Programme, you can reach us at:
  - Customer Service Hotline at 6380 5858 (Link Rewards Programme) or 6213 8008 (NTUC Union Members) or visit our Help Center <https://support.link.sg/hc/en-us>