

# Terms & Conditions for “10 Linkpoints redemption (FairPrice Xtra, Supermom Baby Fair)” 5-7 August 2022

## Terms & Conditions

### **Campaign Period**

5 - 7 August 2022

### **Eligibility**

This campaign is eligible for customers who (“**Eligible Customers**”) meet the following criteria:

- Existing Link members holding Link Rewards card (NTUC Union, Link, nEbO, OCBC NTUC Plus! Visa, OCBC Plus! Visa cardholders).
- Made a minimum spend of \$100 in a single receipt on the day of event at FairPrice Xtra booth in Supermom baby fair.
- Have at least 10 Linkpoints balance in their Link Rewards cards for redemption.

### **Campaign Details**

From 5 to 7 August 2022 (“**Campaign Period**”), eligible customers can participate in “10 Linkpoints redemption (FairPrice Xtra, Supermom Baby Fair)” (“**Campaign**”) to redeem 1 participating product with 10 Linkpoints, with a minimum order of \$100 in a single receipt, at the redemption booth of FairPrice Xtra booth in Supermom Baby Fair.

- Location: FairPrice Xtra booth, Supermom Baby Fair, Marina Bay Sands convention hall A & B
- Product for redemption: Magnum ice cream stick or lactation cookies, while stocks last.
- Limited to 1 redemption per Link member per day, while stocks last.
- Redemption counter will close when fully redeemed, or at fair’s closing hour, whichever is earlier.

## Campaign Terms and Conditions

- The Campaign is organised by NTUC FairPrice Co-operative Ltd and NTUC Link Pte Ltd (collectively, the “**Organiser**”).
- For eligible members to participate in the campaign, Link members must present their Link Rewards cards & physical receipts for redemptions between 11am and 9pm (or earlier when fully redeemed or baby fair is closed) at FairPrice Xtra booth, Supermom Baby Fair, Marina Bay Sands convention hall A & B from 5 to 7 August 2022.
- Redemption is only accepted with Linkpoints via eligible Link Rewards cards.
- Each Link membership account is considered as a unique participant of the campaign and entitles 1 eligible redemption per receipt with minimum spend of \$100.
- All personal costs and/or any other costs, fees and/or related expenses incurred to participate in the Campaign shall be the sole responsibility of the participants.
- Participation in this Campaign is subject to these Terms and Conditions. Entry into this Campaign is deemed acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto shall be final and binding in all respect on each participant.
- Non-compliance with or breach of any of these Terms and Conditions may disqualify a participant at any stage of the Campaign.
- Purchase of the following items are excluded from the calculation of the accumulated qualifying spend: statutory items (Singapore Pools betting products – 4D, Singapore Sweep, TOTO, gift vouchers, gift cards, including top-ups and service fees), non-merchandise (carrier bags, membership and consultation fees), tobacco products, infant milk powder (0-12 months), prescription and pharmacy-only medicines.
- The Organiser reserves the right, at any time and at its discretion to (a) amend any of these Terms and Conditions; (b) modify, suspend and/or terminate the Campaign, in whole or in part; (c) change the date and time of the campaign. In the event of dispute, the Organiser’s decision is final and conclusive.
- By participating in the Campaign, the participants agree that the Organiser may collect, use and disclose his/her personal data as provided in the Link membership application, for the following purposes, in accordance with the Personal Data Protection Act 2012 and the Organiser’s Personal Data Protection Policy (“PDP Policy”) available at <https://help.fairprice.com.sg/hc/en-us/articles/4464676591129-Privacy-Notice-with-effect-from-2-April-2022->: (i) for the conduct and administration of the Campaign, (ii) to provide any marketing materials that the participants have agreed to receive; and (iii) for any and all purposes set out in the Organiser’s PDP Policy.
- The participant agrees to the Organiser’s PDP Policy that sets out details of the Organiser’s personal data protection policy, including how the participant may access

and correct his/her personal data or withdraw consent to the collection, use or disclosure of his/her personal data.

- In the event of any inconsistency between these Terms and Conditions and any brochures, marketing or promotional materials relating to this Campaign, these Terms and Conditions shall prevail.
- A person who is not a party to these Terms and Conditions shall have no right under the Contracts (Rights of Third Parties) Act (Cap. 53B) to enforce these Terms and Conditions.
- These terms & conditions shall be governed by the laws of Singapore and all participants shall irrevocably submit to the exclusive jurisdiction of the courts of Singapore.
- For enquiry, please submit a request at [help.fairprice.com.sg](https://help.fairprice.com.sg). If you encounter any issues, please get in touch with us via the web form at [https://help.fairprice.com.sg/hc/en-us/requests/new?ticket\\_form\\_id=360000029352](https://help.fairprice.com.sg/hc/en-us/requests/new?ticket_form_id=360000029352).
- For enquiries on the Link Rewards Programme, you can reach us at:
  - Customer Service Hotline at 6380 5858 (Link Rewards Programme) or 6213 8008 (NTUC Union Members) or visit our Help Center <https://support.link.sg/hc/en-us>